

SCHOOL OF MANAGEMENT, IT AND GOVERNANCE

ARTEM OCC SYMPOSIUM

7th & 8th of September 2023

Hosted by UKZN, School of Management, IT and Governance,
Durban, South Africa

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THIS IS A CALL FOR PAPERS

THEME: "A HOLISTIC AND INTEGRATED APPROACH TO CREATIVITY,
INNOVATION AND SUSTAINABILITY IN THE AGE OF DISRUPTION".

Submit Here

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The School of Management, IT and Governance (UKZN) in partnership with the Chemnitz University of Technology (Germany) and ICN (France) invites your submission of abstracts for the 16th Annual AAE Summer/Winter School culminating with the ARTEM OCC Symposium. The AAE Summer/Winter School will include several workshops, lectures and field trips (e.g. Unilever, the Durban Aerodrome etc). The history of AAE Summer/Winter Schools may be viewed at the following site:

Description of the ARTEM OCC

Theme: A holistic and integrated approach to creativity, innovation and sustainability in the age of disruption

Current social life and economic situations are challenged by complex disruptive events. Global interdependence implies that these disruptive events can no longer be locally limited, however, as they have far-reaching effects worldwide which are felt in a holistic manner. Examples that have been widely discussed are social imbalance within and between ecosystems, exploitation and environmental destruction or territorial and ethical conflicts. The current most disruptive events, are the global pandemic of COVID-19 and the Ukraine war, with its political, humanitarian, ecological and economic ramifications. Dealing with such disruptions in a sustainable way requires radical new solutions and, therefore, changes in mindsets and behaviour. Reactions and solutions need to provide future perspectives and not to bring about further destructive side effects. This requires creativity, sustainable thinking and innovation in a multidimensional and transdisciplinary way.

Disruptive events such as COVID-19 or the Ukraine war can also be seen as a trigger for pending imbalances and dangers, e.g. a fundamental imbalance between social and economic activities as well as earth systems. It shows that strategies of dealing with crises and actions are of diverse quality around the globe and particularly with regard to multiple overlaying effects. Actions taken may prevent the worst outcome in the short term or only shift problems. Holistic approaches beyond a theoretical conceptual level, on how to deal with the global challenges in the long run and on an action level, are rather rare. Disruptive events also demonstrate their disturbing impact on existing and continuous practices. In exceptional situations, such as the COVID-19 pandemic, one has to consider the big picture and envisage strategies beyond traditional approaches to crisis management. It is, therefore, required to see beyond the external manifestation of the crisis and investigate its significance. Hence, disruption can also be considered as a wake-up call against an unreflected continuation of present behaviour, which embraces traditional approaches to identify challenges. New solutions can either be a reaction to disruptions or disruptions themselves.

The 2023 ARTEM OCC symposium seeks to address actions related to connecting creativity, innovation and sustainable development and how these connections can move people, organizations and societies towards sustainability in various fields. In the upcoming edition we intend to address visions of the interrelationship and integration of creativity, innovation and sustainability towards forms of coping with unforeseen crises in a sustainable way. The main stream of the symposium is to build on the inspiring outcomes of previous ARTEM OCC conference editions and create a discursive space among academics, practitioners and doctoral students in various disciplines.



In order to discuss these issues and approaches from a comprehensive perspective including inter- and transdisciplinary views, the symposium is organized around different tracks, each one offering a dedicated perspective on creativity, innovation and sustainability. These include, but are not limited to:

- Arts, aesthetics and creativity for sustainable development in diverse fields
- Future smart cities and regions in the light of sustainable development
- Regional economic development projects and ideas to promote innovative and sustainable development
- Ethics and humanistic management for sustainable development
- Social and sustainable entrepreneurship
- Virtuality and digital transformation in creativity and innovation
- Social and environmental sustainability
- The role of data science in organisational innovation, and sustainability

The **2023 ARTEM OCC Symposium** is planned to be a hybrid event which encourages physical presence on site, but also enables distant online participation.

DEADLINES, DATES & FEES

ARTEM OCC Symposium Date: 7 & 8 September 2023

Submission

- **Submission deadline:** 30 June 2023
- **Sending notification to authors:** 15 July 2023

Registration (Registration details will be communicated upon acceptance of papers)

Conference Fees

Attending

- Academics: 95 Euros
- Students: 70 Euros

Online (to be confirmed)

- Academics: 50 Euros
- Students: 35 Euros



GUIDELINES FOR AUTHORS

All conference proposals/extended abstracts will be subjected to a blind peer-review process.

Each submission must be in 12-point Times New Roman font and single-spaced. Do not include any identifying information in the file containing your submission. Please indicate the topic of your submission (as per the list above). Abstracts not be longer than 1000 words and should include the following aspects:

- What is the problem?
- Why is it important?
- How does it link to the conference theme & or tracks listed above?
- What did you do?
- What did you find?
- What do you recommend?
- References (excluded from the 1000 words)

SUBMISSION REQUIREMENTS

All applicants must complete the application information and upload abstracts:

[Click here to submit](#)

PUBLICATIONS & AFFILIATED JOURNAL SPECIAL ISSUES

Publication opportunities include an edited book by Springer Nature and an accredited local/international journal. Details will follow.

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